



EXECUTIVE LEADERSHIP EXPERIENCE

Equine-Assisted Learning (EAL) for Executives & Corporate Teams



LEAD DIFFERENTLY.

Step out of the boardroom and into a unique experience that transforms the way leaders lead - with presence, clarity, alignment, and authentic influence.

Our Executive EAL Experience is a high-impact leadership immersion and development program designed for:

- Executive leadership teams
- C-Suite & Senior Management
- Corporate Boards
- High-Potential Leadership Cohorts
- Organizations undergoing transition or growth

Ideal for: strategic offsites; culture resets; succession conversations; management changes; and executive retreats.

This is experiential leadership development - where insight and growth happen in real time.

No riding is involved. This is an interactive, professionally facilitated experienced focused on leadership, emotional intelligence, trust, and strategic communication.

This program is delivered at TEAD Therapeutic Riding Centre, a charity dedicated to transforming lives through the power of the horse. Your participation directly supports accessible programming for children, youth, and adults with disabilities.





WHY HORSES?

Horses respond to energy, intention, clarity, and congruence - not to titles.

They:

- Mirror authenticity and emotional regulation
- Respond to clarity (or lack thereof)
- Highlight alignment between intention and action
- Expose gaps in communication and trust

In this environment:

- Misalignment becomes visible
- Communication gaps surface immediately
- Leadership presence is tested authentically
- Trust is either built- or it isn't

Feedback is honest, immediate, unfiltered, unbiased, and transformative. The result is learning that is felt- not just discussed.



KEY OUTCOMES & BENEFITS

Participants will:

- ✓ Strengthen executive presence and non-verbal leadership
- ✓ Deepen emotional regulation and strategic communication under pressure
- ✓ Increase emotional intelligence and self-awareness
- ✓ Build trust, cohesion, and psychological safety within teams
- ✓ Enhance adaptability, problem-solving, and strategic clarity
- ✓ Identify leadership blind spots
- ✓ Strengthen cross-functional collaboration
- ✓ Reconnect to purpose and values-driven leadership

For corporate groups, the experience fosters:

- Cross-departmental collaboration
- Values- based leadership integration
- Healthy conflict navigation
- Stronger culture cohesion and team alignment

LEADERS WALK AWAY WITH:

Clarity

A deeper awareness and understanding of how their leadership style impacts others.

Confidence

Practical tools to regulate energy and lead with grounded authority.

Connection

Strengthened peer relationships built through shared challenge.

Insight

Unfiltered feedback and blind spots that traditional workshops rarely uncover.

Strategy

Actionable leadership commitments ready for immediate implementation.



EXPERIENCE STRUCTURE

Sample Flow

- Welcome & Leadership intention setting
- Guided equine groundwork challenges
- Individual and small-group exercises
- Real-time facilitate debriefs
- Strategic integration discussion
- Reflection and action planning

Programs can be customized to focus on:

- Executive team alignment
- Change management
- Succession planning
- Communication breakdowns
- Burnout prevention
- Culture reset

Available in half day format.

INVESTMENT

As a registered charity, participation is structured as a minimum donation, supporting accessible programming at TEAD.

1-15 Participants

Minimum donation of \$1,500

16-30 Participants

Minimum donation of \$3,000

30+ Participants

Please contact us for a customized experience and donation structure.

Tax receipts provided for eligible portions.



WHAT DO PARTICIPANTS HAVE TO SAY?

“EAL was the best collaborative, leadership-building experience I’ve ever participated in. Working with a horse as we problem-solved as a group made for a uniquely challenging and enjoyable afternoon. It was amazing to feel our team aligning and fine-tuning communication over the course of the activities. Our facilitator gave us expert guidance, and lots of opportunities for laughter and judgement-free growth. I’d recommend EAL to any team wanting to maximize their overall strategic potential.”

— Rita



WHY CHOOSE THIS EXPERIENCE?

Because leadership isn't developed through slides.

It's developed through self-awareness, challenge, and reflection.

No horse experience required.

Your leadership investment also supports children, youth, and adults accessing life-changing equine-assisted services.

This is leadership development with measurable impact – internally and in the community.

Let's Build a Stronger Leadership Culture.

We would welcome a conversation to design an experience aligned with your organizational goals.



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THERAPEUTIC RIDING
CENTRE