TEAD™
THERAPEUTIC RIDING CENTRE

EXECUTIVE LEADERSHIP EXPERIENCE



Equine-Assisted Learning (EAL) for Executives & Corporate Teams

LEAD DIFFERENTLY.



Step out of the boardroom and into a unique experience that transforms the way leaders lead - with presence, clarity, alignment, and authentic influence.

Our Executive EAL Experience is a high-impact leadership immersion and development program designed for:

- Executive leadership teams
- C-Suite & Senior Management
- Corporate Boards
- High-Potential Leadership Cohorts
- Organizations undergoing transition or growth



Ideal for: strategic offsites; culture resets; succession conversations; management changes; and executive retreats.

This is experiential leadership development - where insight and growth happen in real time.

No riding is involved. This is an interactive, professionally facilitated experienced focused on leadership, emotional intelligence, trust, and strategic communication.

This program is delivered at TEAD Therapeutic Riding Centre, a charity dedicated to transforming lives through the power of the horse. Your participation directly supports accessible programming for children, youth, and adults with disabilities.



WHY HORSES?

Horses respond to energy, intention, clarity, and congruence - not to titles.

They:

- Mirror authenticity and emotional regulation
- Respond to clarity (or lack thereof)
- Highlight alignment between intention and action
- Expose gaps in communication and trust

In this environment:

- Misalignment becomes visible
- Communication gaps surface immediately
- Leadership presence is tested authentically
- Trust is either built- or it isn't

Feedback is honest, immediate, unfiltered, unbiased, and transformative. The result is learning that is felt- not just discussed.



KEY OUTCOMES & BENEFITS

Participants will:

✓ Strengthen executive presence and non-verbal leadership
✓ Deepen emotional regulation and strategic communication under pressure
✓ Increase emotional intelligence and self-awareness
✓ Build trust, cohesion, and psychological safety within teams
✓ Enhance adaptability, problem-solving, and strategic clarity
✓ Identify leadership blind spots
✓ Strengthen cross-functional collaboration
✓ Reconnect to purpose and values-driven leadership

For corporate groups, the experience fosters:

- Cross-departmental collaboration
- Values- based leadership integration
- Healthy conflict navigation
- Stronger culture cohesion and team alignment

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LEADERS WALK AWAY WITH:

Clarity
A deeper awareness and understanding of how their leadership style impacts others.

Confidence
Practical tools to regulate energy and lead with grounded authority.

Connection
Strengthened peer relationships built through shared challenge.

Insight
Unfiltered feedback and blind spots that traditional workshops rarely uncover.

Strategy
Actionable leadership commitments ready for immediate implementation.



INVESTMENT

As a registered charity, participation is structured as a minimum donation, supporting accessible programming at TEAD.

1-15 Participants
Minimum donation of $1,500

16-30 Participants
Minimum donation of $3,000

30+ Participants
Please contact us for a customized experience and donation structure.

Tax receipts provided for eligible portions.

EXPERIENCE STRUCTURE

Sample Flow

- Welcome & Leadership intention setting
- Guided equine groundwork challenges
- Individual and small-group exercises
- Real-time facilitate debriefs
- Strategic integration discussion
- Reflection and action planning

Programs can be customized to focus on:

- Executive team alignment
- Change management
- Succession planning
- Communication breakdowns
- Burnout prevention
- Culture reset

Available in half day format.

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WHAT DO PARTICIPANTS HAVE TO SAY?

"EAL was the best collaborative, leadership-building experience I've ever participated in. Working with a horse as we problem-solved as a group made for a uniquely challenging and enjoyable afternoon. It was amazing to feel our team aligning and fine-tuning communication over the course of the activities. Our facilitator gave us expert guidance, and lots of opportunities for laughter and judgement-free growth. I'd recommend EAL to any team wanting to maximize their overall strategic potential."

— Rita



WHY CHOOSE THIS EXPERIENCE?

Because leadership isn't developed through slides.

It's developed through self-awareness, challenge, and reflection.

No horse experience required.

Your leadership investment also supports children, youth, and adults accessing life-changing equine-assisted services.

This is leadership development with measurable impact – internally and in the community.

Let's Build a Stronger Leadership Culture.

We would welcome a conversation to design an experience aligned with your organizational goals.





Amy Campbell
Interim Executive Drector
TEAD Therapeutic Riding Centre
Chair, Board of Directors

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